

“Simply put, offering tobacco treatment therapy and resources to our clients is not only best practice, but also our duty and privilege as mental health professionals.”

~ Jamie Andycha, Health and Wellness Project Manager at People Incorporated

ONLY 1 IN 4 MENTAL TREATMENT FACILITIES OFFER TOBACCO CESSATION SERVICES.

THE IMPORTANCE OF ADDRESSING TOBACCO USE

They **NEED** to quit.

IT'S THE **#1**
CAUSE OF DEATH
IN PEOPLE WITH **MENTAL ILLNESS**

They **WANT** to quit.

75% WANT TO QUIT
COMPARED TO **60%** OF THE
GENERAL POPULATION.

They **CAN** quit.

SMOKING CESSATION + ADDICTION
TREATMENT = 25% INCREASED
LIKELIHOOD OF **LONG-TERM**
ABSTINENCE FROM
ALCOHOL & ILLICIT DRUGS

BEHAVIORAL HEALTH
can take the lead.

- » THERE IS A HIGH PREVALENCE OF TOBACCO USE & PATIENT NEED
- » PROVIDERS ARE TRAINED IN TREATING ADDICTIONS
- » TOBACCO INTERACTS NEGATIVELY WITH SOME PSYCHIATRIC MEDS
- » TOBACCO USE DISORDER IS A BEHAVIORAL HEALTH CONDITION IN THE DSM-5



= **25%** HIGHER
SUCCESS
RATE
TREATMENT WORKS.